

Porsche Centre Dubai and SQUATWOLF bring fitness to new heights

16/11/2026 Set against the backdrop of Dubai's skyline, Porsche Centre Dubai and SQUATWOLF teamed up for Dubai 30 x 30, bringing teams of three head-to-head across five high-energy fitness challenges designed to test their strength, speed and endurance.

Dubai |Porsche Centre Dubai and SQUATWOLF took competition out of the gym and up to new heights with a rooftop challenge on 15 November, held as part of Dubai Fitness Challenge 2026. The event brought together two brands with a shared passion for performance, determination and pushing limits.

Teams competed across five challenging stations, combining treadmill running, rowing, SkiErg, bodyweight exercises and strength-based activites. Each station put participants to the test, demaning a combination of speed, strength and endurance.

Success came down to teamwork, strategy and the ability to perform across all five disciplines. The

competition captured the spirit of Dubai Fitness Challenge 2026, encouraging participants to push their limits while working towards a shared goal.

The evening culminated in fitness, fuel and music, with guests enjoying a curated selection of healthy refreshments and hydration station by One Shot, complemented by live DJ sets against the backdrop of Dubai's skyline.

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